

VINITH KUMAR

Web Developer · WordPress, Shopify & WooCommerce · AI-Assisted Development (Claude Code, Cursor, Codex)

Dubai, UAE | +971 50 698 6607 | vinithkumar.official@gmail.com

Portfolio: vinithkumardeveloper.site | 26 live projects | LinkedIn

Dubai-based · UAE employment visa (transferable) · Notice: 30 days

PROFESSIONAL SUMMARY

Web developer with 5+ years and 50+ live projects, building responsive, user-friendly websites from Figma designs across WordPress, Shopify and WooCommerce. Strong in HTML, CSS, JavaScript and PHP, building custom themes, sections, templates, forms and integrations. Works AI-assisted as standard, with practical hands-on experience using Claude Code, Cursor and OpenAI Codex for coding, debugging, refactoring, documentation and code review, writing clear prompts with proper project context and always reviewing and testing AI-generated code before it ships. Handles the technical stack around the sites: APIs, CRM systems, analytics and payment gateways, plus hosting, domains, DNS, staging, deployment, backups and updates, with Git and GitHub for version control. Focused on speed, security, accessibility and technical SEO, consistently delivering Lighthouse scores of 90 to 100, and collaborates closely with designers, marketers, SEO specialists and project managers.

CORE SKILLS

HTML, CSS, JavaScript & PHP · WordPress, Shopify (Liquid) & WooCommerce · Figma to Functional Websites · Custom Themes, Sections, Templates & Forms · AI-Assisted Development (Claude Code, Cursor, Codex) · APIs, CRM & Payment Gateways · Hosting, Domains, DNS & Deployment · Git & GitHub · Performance, Core Web Vitals & Technical SEO · Cross-Device & Cross-Browser Testing

AI-ASSISTED DEVELOPMENT

- **Practical hands-on experience with Claude Code, Cursor and OpenAI Codex**, used daily for coding, debugging, refactoring, documentation and code review across live client projects.
- Write clear, structured prompts with relevant project context, file references and constraints, rather than generic requests, so output is usable and consistent with the existing codebase.
- **Review and test all AI-generated code before implementation**, checking logic, edge cases, security and performance. Nothing ships without verification.
- Maintain code quality, security and client confidentiality when working with AI tools, keeping sensitive credentials and client data out of prompts.
- Use AI to compress delivery cycles on repetitive work, boilerplate, refactoring and documentation, so more time goes to design accuracy, performance and problem-solving.

PROFESSIONAL EXPERIENCE

Senior Web Developer

Jun 2024 – Present

Means Design (Creative Agency), Dubai, UAE · meansdesign.ae

- Develop responsive, user-friendly websites **from Figma designs** and project requirements, matching layout, spacing and typography precisely across breakpoints.
- Build and maintain websites on **WordPress, Shopify and WooCommerce** using HTML, CSS, JavaScript and PHP, including custom themes, sections, templates, forms, animations and integrations.
- Improve website speed, performance, security, accessibility and technical SEO, achieving **Lighthouse scores of 90 to 100** on delivered sites.
- Test across devices and browsers, and troubleshoot bugs, layout issues and integration errors on live production sites.
- Work with **APIs, CRM systems, analytics tools, payment gateways and third-party platforms**, over REST and GraphQL with secure server-side handling.
- Manage staging, deployment, hosting, domains, **DNS**, backups and updates, and use **Git and GitHub** for version control across projects.
- Collaborate with designers, marketers, SEO specialists and project managers to deliver against briefs and deadlines.

WordPress & Full-Stack Developer

Jul 2022 – Apr 2024

Ezio Solutions Pvt Ltd, Coimbatore, India

- Built and maintained 30+ WordPress sites and 15+ WooCommerce and Shopify storefronts with custom themes, plugins and PHP back-end logic on MySQL.
- Integrated payment gateways, shipping, CRM and inventory systems over REST APIs, and handled rebuilds and platform migrations.
- Owned hosting, server management, SSL, DNS, backups, security hardening and production deployment.
- **Rising Star Award** from the Managing Director for outstanding delivery and technical ownership.

Web Developer

Jan 2022 – Jul 2022

Bigbang Creation, Coimbatore, India

- Built responsive websites for clients, implementing supplied designs accurately and delivering CMS handover.

Web Developer

Sep 2021 – Jan 2022

Sigfy, Coimbatore, India

- Built responsive front-ends with semantic HTML5 and clean CSS3, refactoring legacy templates for speed and SEO readiness.

Freelance Web Developer

2016 – 2018

Yiinfotech, Sivakasi, India

- Built and delivered websites for clients independently while completing my undergraduate degree.

SELECTED WORK

Means Design meansdesign.ae, agency site built for performance. **Lighthouse Performance 100 desktop and 90 mobile, SEO 100.**

ZETA Seventy Seven zetaseventyseven.com, premium venue with a **custom interactive floor-plan feature** built from scratch in JavaScript on native WordPress. Performance 92, Best Practices 100.

Lewis James lewis-james.com, premium UAE fashion e-commerce on Shopify with multi-region storefront and custom Liquid theme work.

Hamac Dubai hamacdubai.com, luxury Shopify store plus a companion mobile app built on the Shopify Storefront API.

Seedra seedra.ae, premium UAE organic food store on WooCommerce with curated collections and full checkout configuration.

TGI Fridays Middle East tgifridaysme.com, five-market regional site, bilingual English and Arabic with full RTL implementation.

OTG otgnow.com, B2B site (WordPress, Elementor, WooCommerce) with product catalogue and lead generation.

Aviator Cafe aviatorcafe.ae, specialty coffee brand with premium responsive design and reservations.

Further work across real estate, e-commerce, apparel and hospitality, including Brett Johnson, Hobby Sportz, ARRQA Jewellery, Concinnus, Tamani Marina, Skin Experts and Dermarex. [Full portfolio of 26 featured projects.](#)

TECHNICAL SKILLS

AI-Assisted Development: Claude Code, Cursor and OpenAI Codex, Claude, ChatGPT, GitHub Copilot. Prompt engineering, context-setting, AI code review and verification, secure and confidential usage.

Frontend: HTML5, CSS3, SCSS, JavaScript (ES6+), jQuery, Bootstrap, responsive and mobile-first development, Figma to pixel-perfect build, animations, cross-browser and cross-device QA.

Platforms: WordPress (custom themes and plugins, Elementor, Gutenberg blocks in React, ACF, custom post types), Shopify (Liquid, sections, apps, Storefront and Admin APIs), WooCommerce, Webflow.

Backend & Data: PHP, MySQL, REST and GraphQL APIs, webhooks, secure development, Python automation (n8n, Make).

Infrastructure: Hosting (cPanel, Hostinger, SiteGround, GoDaddy), domains and DNS, Cloudflare CDN and security, SSL, staging and production deployment, backups, Git and GitHub.

Performance & SEO: Core Web Vitals, caching, image and asset optimisation, technical and on-page SEO, schema, accessibility (WCAG), GA4, Google Tag Manager, Search Console.

Also Familiar: React (Gutenberg block development) and React Native, headless WordPress via WPGraphQL, CRM and dashboard integrations.

EDUCATION

Master of Computer Applications (MCA), Hindusthan College of Engineering and Technology	2018 – 2020
Bachelor of Science (B.Sc.), Computer Science, Ayya Nadar Janaki Ammal College	2015 – 2018

LANGUAGES & RECOGNITION

Languages: English (Professional / fluent, written and spoken), Tamil (Native), Malayalam (Conversational).

Award: Rising Star Award, Ezio Solutions, awarded by the Managing Director for exceptional performance and delivery.